

KIWANIS CLUB OF DARBOY INC.
7TH ANNUAL CHICKENFEST
June 24th, 25th, and 26th 2010
Sponsorship Opportunities

TITLE EVENT SPONSOR(S) \$5,000

Recognition as a Title Sponsor on Chickenfest Radio ads aired on Woodward Radio Stations promoting both the overall three day event as well as the 95.9 KISS FM concert with national artists (see below). Recognition in all paid advertising (radio/newspaper/billboards) and specific recognition during event (via prerecorded Sponsor announcements). Recognition on main stage throughout the event (via stage banner we provide and/or displayed on large VIDEO SCREENS on the main stage). Largest Logo on main web page (multiple locations) and on each website page. Largest logo on posters and on sponsorship boards at the event. Largest Logo on "sponsor page" of website with a website link. You may also provide your own banner to be displayed in the main tent.

95.9 KISS FM CONCERT SPONSOR(S) \$2500

Recognition as a 95.9 KISS FM concert sponsor on 95.9 KISS FM Radio ads promoting the concert (Title Sponsor automatically receives this also). Recognition in all paid advertising (radio/newspaper) and specific recognition during event (via prerecorded Sponsor announcements). Recognition on main stage during the 95.9 KISS FM concert (via stage banner we provide and/or displayed on large VIDEO SCREENS on the main stage). Large Logo on main web page (multiple locations) and on each website page. Large logo on posters and on sponsorship boards at the event. Large Logo on "sponsor page" of website with a website link. You may also provide your own banner to be displayed in the main tent.

PREMIER SPONSOR(S) \$1,500

Specific recognition during event (via prerecorded Sponsor announcements). A specific event (eg. Major family show, etc.) will be designated for this cash sponsorship category (with signage) or a specific service will be recognized if value is at least \$1,500. The first \$1,500 cash sponsor(s) of the "Family Show" will receive recognition on the Family Show radio ad. Logo on main web page (on scrolling sponsor notepad only). Medium logo on posters and on sponsorship boards at the event. Medium logo on "sponsor page" of website with a website link. You may also provide a banner to be displayed in the main tent.

PLATINUM SPONSOR(S): \$1,000

Specific recognition during event (via prerecorded Sponsor announcements). An event will be designated for this sponsorship category (eg. Chicken Dance competition, FREE Children's Fun Tent, Pedal Tractor Pull competition, etc.) (with signage) or a specific service will be recognized if value is at least \$1,000. Small logo on posters and on sponsorship boards at the event. Small Logo on "sponsor page" of website with a website link. You may also provide a banner to be displayed in the main tent.

GOLD SPONSOR(S): \$500

Name on "sponsor" page of website (with a website link) and name displayed on posters and on sponsorship boards at the event (large font size). You may also provide a banner to be displayed in the main tent.

SILVER SPONSOR(S): \$250

Name on "sponsor" page of website (with a website link) and name displayed on posters and on sponsorship boards at the event (medium font size).

In-Kind sponsor(s): Donation of prizes (must total at least \$250 in value)

Name on "sponsor" page of website (with a website link) and name displayed on posters and on sponsorship boards at the event (medium font size).

For more info: Go to www.darboystfest.org
or contact Bryan Ebert at bryan.ebert@schencksc.com
or Marty Pingel at martyhp@hotmail.com

**7TH ANNUAL KIWANIS CLUB OF DARBOY INC.
CHICKENFEST SPONSORSHIP COMMITMENT FORM
June 24th, 25th, and 26th 2010
WWW.DARBOYFEST.ORG**

Company Name: _____
Contact Person: _____
Mailing Address: _____

EMAIL Address: _____
Telephone Number: _____

I have read the listing of the available sponsorship levels and have elected the following (Please X your choice):

- TITLE SPONSOR (\$5,000)** _____
- 95.9 KISS FM CONCERT SPONSOR(S) (\$2,500)** _____
- PREMIER SPONSOR (\$1,500)** _____
- PLATINUM SPONSOR (\$1,000)** _____
- GOLD SPONSOR (\$500)** _____
- SILVER SPONSOR (\$250)** _____
- In Kind Sponsor**
(\$250 minimum value) _____ **specify**
- RESPECTFULLY DECLINE** _____

X _____
Authorized Signer **Date** **Please Print Name**

Please make all checks payable to the "Kiwanis Club of Darboy, Inc.". Payment must be received by March 15, 2010, however, any payment made prior to March 15, 2010, would be greatly appreciated.

**All checks can be mailed to:
Kiwanis Club of Darboy Inc.
N178 County Road N
Appleton WI 54915**